



# SIXTH ANNUAL WHITEHILLS 5K RUN/WALK RACE

SATURDAY, AUGUST 26, 2023 • EAST LANSING, MI



SCAN ME

April 1, 2023

Dear community partner,

After four long years, we are so excited to be officially planning the Sixth Annual Whitehills 5K Walk/Run and would love to count on your support for this community-based, family-friendly event.

This year's race, to be held **Saturday, August 26**, will again include a Kids Fun Run and a chip-timed 5K street race. We anticipate over 200 registered 5K participants, including adults and children, as well as many little ones participating in the Fun Run.

We have been thrilled with the community support for our first five years, and in order to make this event our most successful yet, we are seeking out companies, organizations, and individuals that have an interest in supporting the students and staff of our Whitehills Elementary community. On the next page, you will find a form listing the various sponsorship opportunities for this year's race. In return for this support, sponsors will receive various forms of promotion, advertisement, and recognition.

Your generous contribution will help us provide the resources and tools necessary to create a stimulating and engaging learning environment for the students of Whitehills Elementary. Funds disbursed by the Whitehills School Association this academic year included teacher grants, field trip scholarships, support for students in need, funds for grade-specific projects and field trips, and support for free all-school events such as our Science Festival, Author Visits, Popcorn Fridays, our Embrace the World festival, and more. By sponsoring this event, you will not only be helping us achieve our fundraising goal but also demonstrating your commitment to supporting the local community.

You will receive a letter acknowledging your sponsorship, and we encourage you to consult with your accountant about possible tax deductions. The Whitehills School Association is a registered Section 501(c)(3) charity. Tax ID is 38-3583463.

Thank you for considering this opportunity to partner with us in support of Whitehills Elementary School. We look forward to hearing from you soon. If you have questions about the event or the sponsorship form, please email us any time at [whitehillsparents@gmail.com](mailto:whitehillsparents@gmail.com).

In appreciation,

### **Whitehills 5K Race Directors**

*Katie Carey*

*Crystal Eustice*

*Sara Haller*

*Tessa Rayment-Gruber*

*Angie Smith*

*Angie Sprecher*



**For more information:** <https://whitehillsparents.weebly.com/whitehills5k.html> or [whitehillsparents@gmail.com](mailto:whitehillsparents@gmail.com)



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## Sponsorship Request

We invite you to participate as a sponsor for the Sixth Annual Whitehills 5K in support of Whitehills Elementary School. The Whitehills School Association is a registered Section 501(c)(3) charity. **Deadline for receipt of donations is August 1, 2023** for Logo/Name to be included on race t-shirts and signage.

### Sponsorship Level (please check one):

- Platinum Sponsor – \$500**
  - o Four sponsorships available
  - o Logo/Name on school marquee during race week, Logo/Name on sponsor recognition board, Logo/Name on race t-shirt, Logo/Name on race website, two race registrations with t-shirts
- Gold Sponsor (Water/Gatorade Aid Station) – \$350**
  - o Six sponsorships available
  - o Logo/Name on signage at aid station(s), Logo/Name on sponsor recognition board, Logo/Name on race t-shirt, Logo/Name on race website, two race registrations with t-shirts
- Silver Sponsor – \$250**
  - o Unlimited sponsorships available
  - o Logo/Name on sponsor recognition board, Logo/Name on race t-shirt, Logo/Name on race website, one race registration with t-shirt
- Bronze Sponsor - \$150**
  - o Unlimited sponsorships available
  - o Logo/Name on sponsor recognition board, Logo/Name on race t-shirt, Logo/Name on race website, one race registration with t-shirt
- Contributing Sponsor (Cash Donation)**
  - o Unlimited sponsorships available for any dollar amount to assist with various race expenses
  - o Logo/Name on sponsor recognition board, Logo/Name on race website
  - o Please fill in dollar amount: \_\_\_\_\_
- Contributing Sponsor (In-Kind Gift)**
  - o Unlimited sponsorships available for in-kind goods for participants (e.g., packaged snacks, bottled water, bagels, fruit)
  - o Logo/Name on sponsor recognition board, Logo/Name on race website
  - o Please describe: \_\_\_\_\_

### Sponsorships and donations can be made in two ways:

**ONLINE!** Please visit: <https://whitehillsparents-101968.square.site> or scan QR code and select level.

**By check:** Please fill out this form and make checks payable to the Whitehills School Association with "5K" in the Memo line. Check and form can be dropped off at the Whitehills School Office before June 2, 2023 or mailed to:

Whitehills School Association % Sara Haller  
3690 Kiskadee Drive  
East Lansing, MI 48823



SCAN ME

Name of sponsoring business/individual: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email and/or phone: \_\_\_\_\_

**For more information:** <https://whitehillsparents.weebly.com/whitehills5k.html> or [whitehillsparents@gmail.com](mailto:whitehillsparents@gmail.com)